

June 10, 2009

FOR IMMEDIATE RELEASE

Port Hope Resident Win New Car in Tanning Salon Contest

Oshawa – Canadian tanning franchise, Palm Beach Mega Tan made Port Hope resident Jamie Bates a very happy customer last week by awarding her a new 2009 Chevrolet Aveo. The vehicle is the grand prize in Palm Beach Mega Tan's 2009 "Win A Car" contest and awarded to Ms. Bates at Ontario Motor Sales of Oshawa.

Palm Beach Mega Tan, headquartered in Courtice, Ontario, opened its first salon in 1993 and has grown to be the largest mega salon concept chain in Canada. Company President, Marie Jones stated: "Palm Beach Mega Tan strives for excellence and is a leader in the indoor tanning industry. Our recent Win a Car contest is the first time that an Ontario tanning salon has offered it's customers a chance to win such a fantastic prize. We had such an amazing response and will continue to reward our loyal customers with innovative promotions such as this".

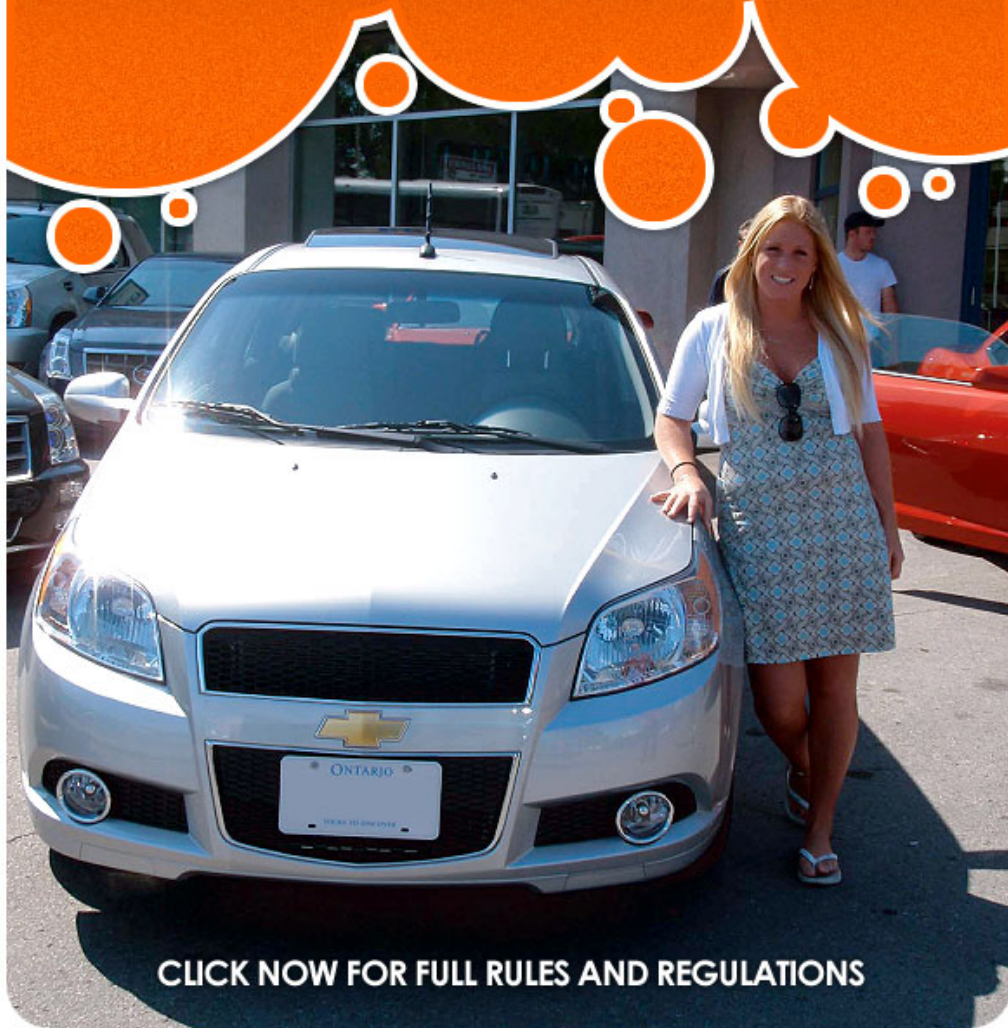
Palm Beach Mega Tan has 27 locations in Ontario and Nova Scotia with new salons opening in Alberta and British Columbia in the near future. For more information about and the Win A Car Contest and our winner along with Palm Beach Mega Tan, visit www.palmbeachmegatan.com.

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JAMIE BATES
THE WINNER OF THE 2009 AVEO
TANS AT
PALM BEACH MEGA TAN
PORT HOPE, ONTARIO



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